

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

8131	AGENCY (OR SERVICE) ACTING AS AGENT FOR 186729		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	THE CAMPAIGN GROUP, INC.		AFSCME		
AND	1600 Locust St		1625 L St NW		
ADDRESS	Philadelphia	PA 19103-6305	Washington	DC 20036-5665	
	USA		USA		
CONTACT	Lisa Cabanel		PRODUCT AFSCME		
LOCAL SALES PERSON	Brian Butz-1		AGENCY EST. NO.	PRODUCT CODE 1310	
NATIONAL SALES PERSON					
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 10/08/12 NO. WEEKS: 3					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AFSCME.										
1	T-F	2	07:00A	08:00A	30S	09/18/12-10/05/12		6	400.00	2400.00
2	M	1	07:00A	08:00A	30S	09/24/12-10/08/12		3	400.00	1200.00
3	T-F	2	05:00P	05:30P	30S	09/18/12-10/05/12	5-530PM NEWS	6	900.00	5400.00
4	M	1	05:00P	05:30P	30S	09/24/12-10/08/12	5-530PM NEWS	3	900.00	2700.00
5	T-F	2	05:30P	06:00P	30S	09/18/12-10/05/12	530-6PM NEWS	6	900.00	5400.00
6	M	1	05:30P	06:00P	30S	09/24/12-10/08/12	530-6PM NEWS	3	900.00	2700.00
7	T-F	2	05:58P	06:30P	30S	09/18/12-10/05/12	M-F 6PM NEWS	6	1050.00	6300.00
8	T-F	2	11:00P	11:35P	30S	09/18/12-10/05/12	11PM NEWS	6	1900.00	11400.00
9	M	1	11:00P	11:35P	30S	09/24/12-10/08/12	11PM NEWS	3	1900.00	5700.00
10	Sa	1	11:00P	11:35P	30S	09/22/12-10/06/12	11PM NEWS	3	1700.00	5100.00
11	T-F	1	07:30P	07:58P	30S	09/18/12-10/05/12	THE INSIDER	3	675.00	2025.00
12	T-F	2	11:35P	12:37A	30S	09/18/12-10/05/12	11:35P-12:37A - LETTERMAN	6	450.00	2700.00
13	M	1	11:35P	12:37A	30S	09/24/12-10/08/12	11:35P-12:37A - LETTERMAN	3	450.00	1350.00
14	M	1	08:58P	10:00P	30S	09/24/12-10/08/12	TWO BROKE GIRLS/MIKE & MOLLY	3	5350.00	16050.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NATIONAL SALESPERSON					
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			FROM	TO						
15	T	1	10:00P	11:00P	30S	09/25/12-10/02/12	VEGAS	2	2200.00	4400.00
16	Th	1	10:00P	11:00P	30S	09/20/12-10/04/12	ELEMENTARY	3	2500.00	7500.00
17	Su	1	10:00P	11:00P	30S	09/23/12-10/07/12	THE MENTALIST	3	2000.00	6000.00
18	T	1	07:58P	09:00P	30S	09/18/12-09/18/12	NCIS	1	6000.00	6000.00
19	W	1	08:58P	10:00P	30S	09/19/12-09/19/12	CRIMINAL MINDS	2	3450.00	6900.00
		1				10/03/12-10/03/12				
Total Contract:								71		101225.00
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>		<u>Total</u>
Qtr 3-12						.00	.00	57700.00		57700.00
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>		<u>Total</u>
Qtr 4-12						43525.00	.00	.00		43525.00
GRAND TOTAL										101225.00

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